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Marco Christen, IT-Manager, Puma Schweiz AG

Puma ranks third in the global sport lifestyle market. With its Puma, Tretorn and Hussein Chalayan brands, the company aspires to become the “the world’s most popular sport lifestyle company”. The Puma brand is synonymous with innovative

and fashionably designed shoes, textiles and accessories.

The company has production facilities in 40 countries and employs around 9,200 people around the globe. In Switzerland, 120 employees work at five sites.

For data exchange at national and global level, Puma Schweiz AG and Puma Retail AG rely on upc cablecom business broadband infrastructure and services.

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